

# SHEA MOLLOY

hello@sheamolloy.info // www.sheamolloy.info

603.303.1118

371 Classon Avenue Apt. 2D, Brooklyn NY 11238

## EDUCATION

Hofstra University Honors College 2012 -- *Magna cum Laude*

Mass Media Studies, Global Studies, Fine Arts

Phi Beta Kappa, Salzburg Academy for Global Media and Change

## WORK

### Production director and designer, technical support

Rayogram -- *creative agency*

April 2013 - current

- Developed creative and technical strategies for the production of 16+ digital projects for government, startup, nonprofit and corporate clients
- Designed and tested user interfaces and experiences including data platforms, mobile applications, and interactive webforms
- Built, designed, and launched 12 email newsletters, 5 usability studies, 8 quarterly reports and innumerable web pages
- Trained and provided technical support for clientele of varying skill sets on digital content management and CMS maintenance, including recording 6 tutorials for different platforms

### Graphic and Web Designer

New York Residence -- *real estate firm*

September 2012 - January 2013

- Expanded potential client and contact base by several thousand by designing and crafting 5 large-scale email newsletters
- Strengthened brand by redesigning 4 company web pages

### QA Tester

The Cut -- *New York Magazine*

June 2012 - August 2012

- Filed tickets for technical issues in a new CMS for the launch of The Cut
- Batch edited dozens of photos for file testing and content input

### Other Positions

- Consultant, Global Action to Prevent War and Armed Conflict NGO
- Researcher and Illustrator, School of Communication Hofstra University
- Graphic Designer and Outreach Coordinator, She's The First
- Printer technician and assistant, Dept. of Fine Arts, Hofstra University

## SKILLS

html

css

sass

js

git

illustrator

indesign

photoshop

xd/sketch

user interface

user experience

wireframing

wordpress

drupal

creative strategy

video editing

## ON THE SIDE

### Girl Develop It Instructor

HTML, CSS, JS

Samsung

M.A.D Finalist

Designer

### MTA Appquest Winner

Designer

AMNH

SpaceApps

Winner

Designer